

BLOOM & GROW INCUBATOR



Group Support & Accountability

A community of motivated and professional women like you who are launching their next chapter business venture as an expert thought leader!!

- **Weekly Group Mastermind** - Growth Incubator call via Zoom
- **Private Facebook Group Membership** - Ongoing interaction, tools and resources, as well as support in between sessions

Video & Exercise Modules

Inspires business growth and positions you as an expert thought leader in your field.

1) Seeds for Successtm

My signature series on what every women MUST know to grow her success!!

2) Clarity

Get crystal clear on your burning questions:

- ? How can I best align with my WHY? ? What is my purpose-driven mission?
- ? Who is my target audience? ? Where do I start?

3) Business Builder

Work with the essential 'tools' to grow and market your business:



- Niche - Target ideal clients
- Brand - Align your values, mission, and unique selling proposition
- Offer - Develop a comprehensive portfolio of services
- Pricing - Formulate a price strategy that reflects the value of your services and goals
- Messaging - Connect with ideal clients using your brand voice and expertise
- Sales - Cultivate a sales process from initial contact to closing clients

4) Thought Leadership

Leverage your expertise, demonstrate value, and hone your skills to attract:

High valued clients

Speaking and media opportunities

Premium pricing

High level networking and collaborations